

Connecting with Underserved Producers

The Local Food Purchase Assistance (LFPA) Cooperative Agreement:

Empowers states and tribal governments to purchase domestic foods from local, regional, and underserved producers, and helps these producers navigate the procurement process.

Direct Connections

If they wish to, State and Tribal governments may engage with underserved producers through direct outreach:

- Meet with industry groups.
- Providing technical assistance to facilitate participation in the LFPA program.
- Market to producers through radio, social media, etc.
- Develop resources in multiple languages.

Visit the [AMS LFPA outreach page](#) for more info.

Collaboration

State and Tribal governments may connect with producers by partnering with state government agencies, universities and extension services, community-based organizations and non-profits, and federal agencies.

These partners may be subrecipients for LFPA and conduct purchasing and outreach for the state and tribal governments.

For additional assistance, visit the [USDA Farm Service Agency](#) and [Office of Partnership and Public Engagement \(2501 Program\)](#) websites.

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