

GET READY FOR GEORGIA AG WEEK 2025

MEDIA KIT

WHAT IS GEORGIA AG WEEK?

Georgia Ag Week celebrates the incredible contributions of Georgia's agriculture industry from March 17-23, 2025. It's a time to recognize everyone from farmers and food producers to schools and government agencies. Communities across Georgia will come together to honor our state's #1 industry and all those who make it thrive.

WHEN IS IT?

Georgia Ag Week will be held from March 17-23, 2025. It aligns with National Ag Day on March 18, 2025, making it the perfect time to spotlight agriculture's role in our state and nation.

WHO HOSTS GEORGIA AG WEEK EVENTS?

Celebrating Georgia Ag Week is a statewide effort, with participation from schools, community groups, government organizations, and nonprofits. The Georgia Department of Agriculture will host themed events each day throughout the week, engaging communities of all kinds.

AG WEEK HIGHLIGHTS & EVENTS

AG WEEK PHOTO CONTEST

Submit Your Photos from March 10-24, 2025
(Deadline: 5 PM on March 24).

Photo contest categories:

Faces of Agriculture | Open Pastures/Growing Fields
Community Roots | Youth Photography | Tools of the Trade

[CLICK HERE TO ENTER](#)

DAILY THEMED EVENTS

MONDAY

3/17/2025

HANDS-ON GARDEN DAY



Kick off Ag Week with creativity in the garden! Schools, families, and community groups are invited to design and showcase your best garden ideas.

- Freshly Planted Garden: Start a new garden and share the beauty of its first blooms.
- Established Garden: Show off your thriving garden with photos of your favorite plants and produce.
- Dream Garden Design: Design your ideal garden and submit a digital or hand-drawn layout. ([Click here to submit!](#))

TUESDAY

3/18/2025

LEAD THE WAY TUESDAY



Today is all about the future of Georgia's agriculture, and that's our students! We're highlighting the hard work of both educators and students shaping Georgia's agricultural landscape.

Student Stories: Nominate a local student involved in agriculture to be featured on the Department's channels. Share their photo and bio for a chance to spotlight their achievements. ([Click here to submit!](#))

WEDNESDAY

3/19/2025

AG HERO DAY



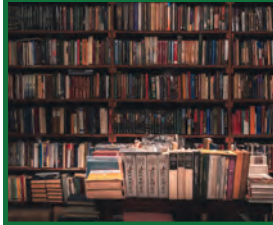
Celebrate the unsung heroes who work tirelessly to bring food and fiber to Georgia's tables.

Share Your Hero Story: Post on social media about a local ag hero—share a photo, video, or just a thank you message. Use the hashtags #GaAgWeek2025 and #AgHeroDay to have your hero featured by the Georgia Department of Agriculture.

THURSDAY

3/20/2025

AG LITERACY DAY



The goal of Ag Literacy Day is to boost awareness and understanding of agriculture among children and the general public. Resources to help educate students and families are available on our website, including suggested reading lists for both children and adults.

Introduce a guest to read in class or read one of the suggested books with your family. Together, we can build a more informed future!

FRIDAY

3/21/2025

FARM TO TABLE FRIDAY



A celebration of Georgia Grown produce and the chefs who bring it to our tables.

Visit a local restaurant that sources ingredients from local farmers.

Watch an episode of Fork in the Road to explore the fertile and diverse landscape of Georgia agriculture and cuisine.

SATURDAY

3/22/2025

BUY GEORGIA GROWN DAY



Support local farmers and producers by shopping Georgia Grown! Shop Locally: Visit GeorgiaGrown.com/Shop for year-round access to locally grown and made products.

Visit Georgia Grown Events: Georgia Food and Wine Festival (Marietta, GA, March 21–23), International Cherry Blossom Festival (Macon, GA, March 21–23), Brookhaven Cherry Blossom Festival (Brookhaven, GA, March 29–30)

Farmers Markets Across Georgia: Find local farmers markets like the Atlanta State Farmers Market and the Macon State Farmers Market and shop for fresh, locally grown products.

SUNDAY

3/23/2025

SUNDAY FUNDAY



Cap off Ag Week at the Georgia Food and Wine Festival. From 11 AM to 5 PM, join us for a day of shopping and supporting local agribusinesses!

Get Your Tickets Here: <https://georgiafoodandwinefestival.com/>

WHAT IS GEORGIA AG WEEK ALL ABOUT?

Georgia Ag Week is more than just a celebration—it's a chance to learn, appreciate, and support agriculture's vital role in our daily lives.

- Understand how food, fiber, and other agricultural products are produced.
- Value agriculture's role in sustaining Georgia's economy and environment.
- Appreciate how agriculture provides us with safe, abundant, and affordable products.

WHY CELEBRATE AGRICULTURE?

Agriculture impacts nearly every aspect of our lives. From the food we eat to the clothes we wear; agriculture provides us with essential goods that many people take for granted. Through Georgia Ag Week, the Georgia Department of Agriculture is raising awareness and encouraging everyone to support Georgia's farmers and agribusinesses—not just this week, but all year long. The message is simple: Buy Georgia Grown, Support Local, and Celebrate Agriculture! **Share the celebration! Click here for our press release template.**

ADDITIONAL INFORMATION IS AVAILABLE AT [AGR.GEORGIA.GOV/GEORGIA-AGRICULTURAL-AWARENESS-WEEK](https://agr.georgia.gov/georgia-agricultural-awareness-week).

GET READY FOR GEORGIA AG WEEK 2025

SOCIAL MEDIA KIT

Georgia Ag Week will be celebrated from March 17-23, 2025. It's the perfect time to recognize and celebrate the incredible contributions of Georgia's agriculture. From farmers to food producers, schools to government agencies, communities across the state will come together to honor our #1 industry.

This social media toolkit is your go-to guide for spreading the word, engaging your audience, and showcasing the importance of agriculture in Georgia. Let's join forces to shine a spotlight on the abundance and impact of our farming community!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
3/17/2025	3/18/2025	3/19/2025	3/20/2025	3/21/2025	3/22/2025	3/23/2025
						
HANDS-ON GARDEN DAY	LEAD THE WAY TUESDAY	AG HERO DAY	AG LITERACY DAY	FARM TO TABLE FRIDAY	BUY GEORGIA GROWN DAY	SUNDAY FUNDAY
POST #1	POST #1	POST #1	POST #1	POST #1	POST #1	POST #1
Happy Georgia #AgWeek & #HandsOnGardenDay! Today, we're celebrating the beauty of starting fresh—whether it's a brand-new garden or newly planted blooms. Click for Graphic	Today is #LeadtheWay Tuesday & we're spotlighting students and their involvement in [insert ag organization name]. Their passion and dedication to Georgia ag show us that the future of our state's #1 industry is in great hands! Happy Georgia #AgWeek! Click for Frame	Today is #AgHeroDay, and we're spotlighting [insert name], whose incredible contributions have helped shape Georgia's #1 industry—agriculture. Thank you for all you do! #AgWeek Click for Frame	Happy Georgia #AgWeek! Today is #AgLiteracyDay, and we're celebrating the importance of agricultural education. Let's raise awareness and inspire the next generation to learn where their food, fiber, and fuel come from! Click for Graphic	It's Georgia #AgWeek, and today is #FarmtoTableFriday! Our class had a blast watching A Fork in the Road—a fun, eyeopening way to show students how the food we eat is grown right here in Georgia. Check it out! 🍌 https://georgiagrown.com/forkintheroad/ (Share your own photos)	It's #BuyGeorgiaGrownDay! Whether online, at a farmer's market, or instore, there are many ways to support Georgia's economy—fresh produce, honey, BBQ sauces, dog treats, & more! Let's shop locally and keep Georgia growing! #AgWeek Click for Graphic	We're at the Georgia Food & Wine Festival in Marietta today! A familyfriendly event showcasing local restaurants, food trucks, farmers, and artisans. Come out and support Georgia's best! #AgWeek (Share your own photos)
POST #2	POST #2	POST #2	POST #2	POST #2	POST #2	POST #2
It's Georgia #AgWeek & on #HandsOnGardenDay, and we've got a great backyard garden to show you! (Share your own photos)	 (Share your own photos)	Happy Georgia #AgWeek! It's #AgHeroDay, and we're honoring [insert name] for their outstanding contributions to Georgia's agriculture industry. Their hard work and dedication continue to inspire us all! Thank you, [insert name], for being a true #AgHero! Click for Frame	Happy Georgia #AgWeek! Today, for #AgLiteracyDay, I'm diving into [insert book title], a must-read for anyone passionate about agriculture! (Share your own photos)	 (Share your own photos)	 (Share your own photos)	 (Share your own photos)
POST #3	POST #3	POST #3	POST #3	POST #3	POST #3	POST #3
On #HandsOnGardenDay, the sky's the limit! We've Design a dream garden & let our imagination run wild. Happy Georgia #AgWeek! (Share your own photos)	 (Share your own photos)	 (Share your own photos)	 (Share your own photos)	 (Share your own photos)	 (Share your own photos)	 (Share your own photos)