

Agricultural Commodity Commission for Equine

Art Contest for Equine Special License Plate

I. GENERAL DESCRIPTION

In accordance with Title 40 and Chapter 2 of the Official Code of Georgia Annotated pertaining to commemorative license plates, the Georgia Agricultural Commodity Commission for Equine (ACCE) is seeking artwork of equine, an equine-related activity, or equine item that would be a suitable design for display on the new equine special license plate. Artwork may be submitted by any citizen of the state of Georgia. The number of submissions is limited to a maximum of three designs per person. Only artwork conforming to the standards set forth in this document will be considered.

Three finalists will be selected by the ACCE. The final design will be selected by the ACCE in cooperation with the Georgia Department of Revenue. The winner will be announced and the artwork displayed in a variety of public settings and on the equine special license plates.

II. PROCEDURES

1. Persons may submit designs to the ACCE in care of the Georgia Department of Agriculture, 19 Martin Luther King Jr. Drive, Room 106, Atlanta, GA 30334-4201. See section VI for information on deadlines.
2. Entrants must include their return mailing address, telephone number, and email (if available) on the back of all artwork.
3. All submissions shall become the sole property of the ACCE. The ACCE is not responsible for lost, damaged or misdirected artwork under any circumstances. Artists should keep a copy of their submission for their records.
4. All artwork must meet the specifications detailed in section VIII.
5. The ACCE reserves the right to edit and/or alter any submission.
6. Decisions as to all contest matters are final and are not subject to appeal. All submissions are subject to the terms and conditions of these policies and all entrants must agree to abide by these policies and decisions of the ACCE. The ACCE reserves the right to amend the policies at any time, necessary or appropriate, to preserve the integrity of the contest.
7. ACCE may, in its sole discretion, take whatever measures it deems necessary or appropriate to preserve the integrity of the contest.

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III. ELIGIBILITY

1. Employees of the Georgia Department of Agriculture, members of the ACCE, or anyone involved in the production or administration of the contest, as well as immediate family/same household members of anyone so employed or engaged, are not eligible.
2. Persons under 18 years of age may enter the contest with express written parental consent.
3. Finalists must sign a 'Release and Indemnity' form, attesting to, among other things, that they are the rightful owners of the submitted artwork and that the artwork may be submitted and used without obtaining permission from or making any payment to them or any third party. A parent or guardian must sign the consent/release form for all minors under 18 years of age. Failure to provide requested releases and/or consents will result in disqualification of entrant. These release and/or consent forms will be provided by the ACCE. Notwithstanding the foregoing, the submission of artwork constitutes the submitter's permission to use the artwork in and in connection with the program and all exploitations thereof, including and without limitation, advertising and promotion. This further constitutes the submitter's representation that all necessary consents and permissions therefore have been obtained.
4. Each submission must be solely the original work of entrant.
5. Each entrant represents that his/her submission does not infringe on any third party's copyrighted material, trademark or other intellectual property rights.
6. By submitting artwork, each entrant agrees to release, discharge, and hold harmless the ACCE, their respective officers, staff, agents or representatives from any claim or liability arising from or related to submission of the entry, participation in this contest, and/or acceptance or use of any honorarium.
7. Each entrant agrees that his/her submission shall be governed by, construed under and in accordance with, the laws of the State of Georgia applicable to contracts entered into and wholly performed therein. Each entrant consents and agrees to the exclusive jurisdiction of the federal and state courts of the State of Georgia, located in the County of Fulton.

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IV. SELECTION CRITERIA

1. Artwork will be judged on the basis of visual appeal and uniqueness. Examples of artwork that may be considered include those showing equine in profile, an equine in a natural scene, or items (such as a horse shoe, bridle, saddle, etc.) directly associated with equine.
2. The ACCE will select artwork for inclusion as follows:
 - A. Each artwork will be assigned a reference number.
 - B. All artwork will be screened by reference number and rated.
 - D. The ACCE will select three finalists and a single winner in cooperation with the Department of Revenue for technical review.

V. PRIZES

1. The three (3) finalists will receive an honorary gift.
2. The winner will receive an additional certificate of award, photo with ACCE representatives, and public recognition.
3. The gift will be awarded to the person(s) submitting the artwork, provided they certify and establish that they are the owner(s) of the artwork and further provide that they have complied with the official rules and sign all necessary forms as determined by ACCE.

VI. CONTEST DEADLINES

1. The contest deadline date is Friday, November 30, 2007. All artwork must be postmarked or hand-delivered by 4:30 pm on the deadline date to be eligible for inclusion.
2. Any artwork may be retained and considered for use and reuse, and used and reused, in any subsequent program, or any other program or ancillary use in any media so deemed by the ACCE.

VII. RELEASES

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1. All entrants must sign all consent forms, general releases and other authorizations in the form provided by ACCE or be eliminated from consideration. Releases will include, among other things, a statement that the artwork is the exclusive property of the artist.
2. Parent or guardian must sign the consent/release form for a minor under 18 years of age.
3. For more information about contest policies, contact the GA Department of Agriculture at 404-656-3667.

VIII. Artwork Specifications

1. Artwork shall depict an equine in profile, or in scene, or depict items directly associated with equine.
2. All artwork must be the contestant's hand drawn creation. Photographs, stylized cartoons, and computer generated artwork will not be accepted.
3. All artwork must be mounted on mounting board and should be of the dimensions no larger than 11 inches by 14 inches. Contestants should bear in mind that artwork larger than three inches high by three inches wide must be reduced to these dimensions to fit the allotted space on the license plate.
4. Contestants should take into consideration when designing and preparing artwork that the design must be highly noticeable and legible when placed on the back of motor vehicles.
5. No lettering, signatures, or initials may appear on the front of the design. Any artwork with such identifying marks will be disqualified and eliminated from the description.
6. Upon the back of the mounted artwork, a label no smaller than 2" x 3" with the name, mailing address, daytime phone number, and email (if available) must be permanently affixed. Any artwork without label will be disqualified and eliminated from the description.