

Georgia Grown Building FAQ's

The Georgia National Fairgrounds & Agricenter and the Georgia Department of Agriculture are pleased to be partnering once again this year to present the Georgia Grown Building during the 2015 Georgia National Fair, **October 8-18, in Perry, GA**. The building, featuring 20,000 sq. ft. of space, is dedicated to showcasing Georgia's diverse agricultural industry as you have never seen it before. You can find Georgia Grown products, manufacturers, services and businesses specifically geared towards agriculture. There are several ways to be involved in the building. In order to guarantee business logos are printed on all handouts and materials associated with the building, **contracts and payment MUST be received before August 14, 2015. Business logos are only required for booth and video ad purchases.**

Booth Space - Booths must be staffed at all times during the 11 days of the Georgia National Fair. Building hours are 9:00 a.m. – 10:00 p.m. with the exception of opening day (Thursday, October 8) 3:00 p.m. - 10:00 p.m.

Booth sizes available

10x10- \$1,500

20x10- \$2,750

30x10- \$4,000

For more information on booth space and advertisements, please contact Kelli Williams.

Kelli.Williams@agr.georgia.gov 404.859.9600

Video Advertisements

Last year, our video ads were a huge success and were viewed by thousands of fairgoers who visited the building during the 11 days of the Georgia National Fair. Video advertisements were given as an option last year to those businesses that were not able to staff a booth for the 11 days of the Fair.

Pre-Produced Video Specs:

Ideally, your video needs to be formatted with **Apple ProRes codec and in 1920x1080 High Definition**. If you cannot provide the video in this format, it is important that it be in *High Definition*. We will accept Standard Definition videos; however, this is not ideal.

Minutes available for purchase

200 minutes- \$1,000

400 minutes- \$2,000

600 minutes- \$3,000

800 minutes - \$4,000

1000 minutes - \$5,000

Georgia Grown Pavilion

See attached PDF for Pavilion FAQ's