

Georgia Department of Agriculture



2019

Domestic Trade Program

Georgia Grown: Beyond the State Lines

PARTICIPANT APPLICATION

Physical Address:

Address 1

Address 2 (apartment, suite, etc.)

City State Zip Code

Product Listing

Required for each brand name and/or private name label product you will promote. The packaging/labels must include the Georgia Grown logo.

Each size and variety of a product is considered its own item.

Domestic Marketing Plans

These can be very simple or complex. The more information you can provide, the better information the Domestic Marketing Program has to make placement decisions.

Trade Shows Applying For:

This is not a contract guaranteeing cost share for these shows. This just indicates your interest in exhibiting at these shows under the cost share agreement.

America's Food & Beverage Show

American Food Fair

AmericasMart (Summer)

AmericasMart (Winter)

Gourmet Foods International Food and Wine Show

Natural Products Expo West

New York Produce Show

Produce Marketing Association Fresh Summit

Southeast Produce Council Southern Exposure

Southeast Produce Council Southern Innovations

Southern Convenience Store Show

Specialty Foods Association Summer Fancy Foods Show

Sweets and Snacks Expo

Certifications

I certify that the products listed on this application meet the certification standards listed in the Domestic Marketing Program. I also certify(initial each line):

_____ Our company is headquartered in Georgia.

_____ Our product bears the Georgia Grown logo in accordance with our paid membership of the Georgia Grown licensing program.

_____ Our key ingredients are sourced from Georgia when applicable.

_____ We add more than 50% of the value of our product in the State of Georgia.

_____ We are not selling any produce that is not grown in the State of Georgia as Georgia Grown.

_____ For manufactured items: our product is manufactured in Georgia.

(or) N/A

_____ I agree to complete the post-event survey **for each event our company participates in** sent by GDA employees promptly and by April 1, 2020, **at the latest**. I will be truthful and honest and answer to the best of my ability in regards to my company's performance.

_____ I agree to comply with each show's requirements for licensing, tax purposes, insurance, and liability coverage.

Printed Name

Date

Signature