

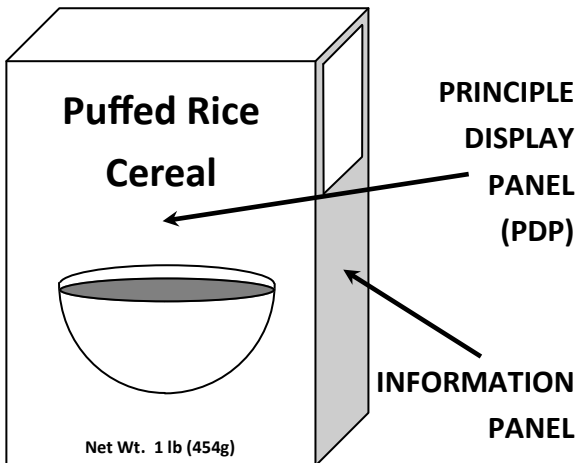
DISPLAY PANELS

PRINCIPLE DISPLAY PANEL (PDP)

The PDP, is that portion of the package label that is most likely to be seen by the consumer at the time of purchase. Many containers are designed with two or more different surfaces that are suitable for display as the PDP. The STATEMENT OF IDENTITY and the DECLARATION OF QUANTITY must both appear on the PDP.

INFORMATION PANEL

The information panel is the label panel located immediately to the right of the PDP, as displayed to the consumer. If this panel is not usable, due to package design and construction, (e.g., folded flaps), then the information panel is the next label panel immediately to the right. Label elements generally required to be placed together should appear on the information panel, if such labeling does not appear on the PDP. These elements include the DECLARATION OF RESPONSIBILITY, INGREDIENTS STATEMENT, NUTRITION FACTS, and ALLERGEN DECLARATIONS.



LINKS



www.fda.gov/Food/LabelingNutrition/default.htm

The FDA has guidance documents for industry regarding product labeling requirements. Many of the documents are available for download in multiple languages. The following documents provide more detailed labeling information and requirements:

- *Guidance for Industry: A Food Labeling Guide;*
- *Guidance for Industry: Questions and Answers Regarding Food Allergens, including the Food Allergen Labeling and Consumer Protection Act of 2004 (Edition 4); Final Guidance;* and
- *Small Business Nutrition Labeling Exemption Guidance.*



The University of Georgia

www.efsonline.uga.edu

UGA's Department of Food Science and Technology website has information on starting a food business, labeling, and can provide a nutrition facts panel for your label (for a nominal fee). Labeling documents include:

- *What's On A Label;* and
- *Nutrition Labeling.*

FOOD SAFETY DIVISION FIELD FORCES

North District Office
1195 Jesse Jewell Pkwy
Gainesville, GA 30504
P: 770-535-5955
F: 770-531-6483

South District Office
3150 US Hwy 41 South
Tifton, GA 31794
P: 229-386-3489
F: 229-386-3369

Manufactured Foods Office
19 Martin Luther King Jr Dr SW
Room 306
P: 404-657-4801
F: 404-463-6428

Metro District Office
16 Forest Pkwy Bldg 2 - 1
Forest Park, GA 30297
P: 404-363-7646
F: 404-362-2604

Seafood Safety Office
701 U.S. Hwy 80 West
Savannah, GA 31408
P: 912-963-2500
F: 912-966-7954



GEORGIA DEPARTMENT OF AGRICULTURE

Gary W. Black
Commissioner

FOOD LABELS

Guidance On Required Food Label Elements



Food Safety Division
19 Martin Luther King Jr Dr SW
Room 306
Atlanta, GA 30334

Phone: 404-656-3627
Fax: 404-463-6428
www.agr.georgia.gov

FOOD LABELS:

Guidance On Required Food Label Elements

The Georgia Department of Agriculture will review product labels for formatting only. FDA has strict labeling requirements for products that will travel in interstate commerce. The purpose of this brochure is to familiarize retail and manufactured food facilities with the basic label requirements, that represent a minimum standard for labeling required on food products within the state of Georgia. Any products shipped across state lines, either from the product manufacturer or as a result of secondary or tertiary distribution through a wholesale distribution point, should fully comply with the following Federal regulations: Federal Food, Drug, and Cosmetic Act (FD&C Act), the Fair Packaging and Labeling Act, The Nutrition Labeling and Education Act (NLEA), and the Food Allergen Labeling and Consumer Protection Act (FALCPA) of 2004.

BASIC LABEL ELEMENTS

The following information must appear on all food labels:

STATEMENT OF IDENTITY ①

This is common or usual name of the product, in English, that clearly identifies what the product is.

INGREDIENTS STATEMENT ②

The product ingredients should be listed in order of descending predominance by weight. The ingredients statement must begin with the word “Ingredients,” and all ingredients must be broken down into their constituent parts. All colors and preservatives must be identified.

DECLARATION OF QUANTITY ③

A measure of the amount of food in the package or container (not to include the weight of the packaging or container). It must appear in both standard and metric units, be expressed in the correct units of measure—weight (oz./g) or volume (fl. oz./mL), and appear in the lower 1/3 of the label.

DECLARATION OF RESPONSIBILITY ④

This is the physical address of the manufacturer. If a co-packer is used, the address must be preceded by the phrase “Manufactured for:” or “Distributed by:”.

NUTRITION FACTS ⑤

The nutritional content must appear on the label. FDA does provide an exemption for small businesses. Nutrition facts are required if there are any health claims on the label (ex. “Low fat,” or “Low Sodium”).

ALLERGEN DECLARATIONS ⑥

There are 8 major food allergens that have to be clearly identified on the label. They are: MILK, EGGS, FISH, CRUSTACEAN SHELLFISH, TREE NUTS, WHEAT, PEANUTS, and SOYBEANS. These allergens must appear in the ingredients statement, or in a “Contains:” statement immediately following the ingredients statement.

HANDLING STATEMENT ⑦

If the product requires refrigeration for food safety, either the phrase “Keep Refrigerated” or “Keep Frozen” must appear on the label.

PRODUCTION CODE ⑧

A product code indicating the manufacture date must appear on the package or container, if not on the label directly, in the event of a product recall.

SAMPLE LABEL WITH REQUIRED ELEMENTS

Adan Farms™
CREAMY
① PEANUT BUTTER

② INGREDIENTS: ROASTED PEANUTS, SUGAR, CONTAINS LESS THAN 2% OR LESS OF: MOLASSES, FULLY HYDROGENATED VEGETABLE OILS (RAPESEED AND SOYBEAN), MONO- AND DIGLYCERIDES, SALT.

③ NET WT 18 OZ (510g)

④ DISTRIBUTED BY:
ADAN FARMS, LLC
ANYWHERE, GA 33333

⑤ NUTRITION FACTS

⑥ CONTAINS: PEANUTS AND SOY.

⑦ REFRIGERATE AFTER OPENING

⑧ BEST IF USED BY:
APR 01 2014
12271 2 14:36

0 123456789 0